



Press Release

16 November 2007

Plant Impact plc

("Plant Impact" or "the Company")

Notice of Results

Plant Impact plc (AIM: PIM), a global developer of technologies that improve crop productivity by combating the negative effects of environmental stress, advises that it will be announcing its Interim Results for the six months ended 30 September 2007 on Monday 26 November 2007.

- Ends -

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About Plant Impact

Plant Impact addresses the increasing global demand for effective, sustainable and ecologically-sound products to combat environmental plant stress and improve crop productivity. Common environmental plant stresses include drought, salinity, nutrient deficiencies, pests and disease. Plant Impact's advances produce practical results that reduce inputs and benefit the whole of the agricultural value chain, providing solutions for growers, food manufacturers and consumers.

A broad product portfolio has been developed using these innovative and proprietary eco-technologies, the most advanced of which are already being marketed and sold through established agricultural distribution networks. Products for the home and garden market are also distributed direct to consumer through agreements with reputable High Street stores.

Current Plant Impact products include:

- *Alethea*® – resistance to climate, water and salt stress
- *CaT* – resistance to physiological disorders
- *Speedo*™ – accelerated maturation (more harvests)
- *PiNT* – yield improvement in marginal soils
- *BugOil*® – 'organic' (benign) pest control

For further information please visit www.plantimpact.com