



Press release

10 February 2009

Plant Impact plc

("Plant Impact" or "the Company")

PLANT IMPACT ANNOUNCE NON-EXECUTIVE DIRECTOR RETIREMENT

The Board of Plant Impact would like to announce that Gordon Harman retired from his position as Non-Executive Director on 30 January 2009 in order to pursue other interests. This was planned and as a result of the Company appointing two new industry Non-Executive Directors in October 2008.

Commenting on the decision, Peter Blezard, CEO of Plant Impact said: 'On behalf of the Board and our shareholders, I would like to thank Gordon for the effective way in which he has assisted the Company over the last 3 years in his roles as part time Finance Director between January 2006 and May 2007 and more recently as a Non-Executive Director. We are delighted to have had him on the Board, and wish him every success in his future pursuits.'

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About Plant Impact plc

Plant Impact addresses the increasing global demand for effective, sustainable and ecologically-sound products to combat environmental plant stress and improve crop productivity. Common environmental plant stresses include drought, salinity, nutrient deficiencies, pests and disease. Plant Impact's advances produce practical results that reduce inputs and benefit the whole of the agricultural value chain, providing solutions for growers, food manufacturers and consumers.

A broad product portfolio has been developed using these innovative and proprietary technologies, the most advanced of which are already being marketed and sold through established agricultural distribution networks. Products for the home and garden market are also distributed direct to consumers through reputable high street stores.

Current Plant Impact technologies include:

- *Alethea*[®] – resistance to climate, water and salt stress
- *CaT* – reduction of physiological disorders
- *Speedo*[™] – accelerated plant growth
- *PiNT*[™] – higher yielding stronger plants
- *BugOil*[®] – benign pest control

For further information please visit www.plantimpact.com